

Adopt-A-Native-Elder's 29th Annual

# NAVAJO RUG SHOW & SALE

November 9-11, 2018

Snow Park Lodge Deer Valley Park City, UT

Authentic Navajo Rugs & Jewelry • 100% Rug Sale Proceeds Go Directly To The Weaver

## SPONSORSHIP REQUEST



[www.AnElder.org](http://www.AnElder.org)



## Your sponsorship provides traditional weavers with resources for food and shelter

The Adopt-A-Native-Elder rug show is the largest event of its kind in the world. There will be hundreds of rugs available for purchase as well as a large selection of jewelry and other crafts. You will have the opportunity to meet with and purchase directly from the artists who create these beautiful works of art. The Snow Park Lodge at Deer Valley is transformed during the event into a dazzling display of Navajo culture. All rug sale proceeds go directly to the weaver.

As Elders age, their ability to work diminishes while basic requirements for firewood, food, mobility equipment and simple medical supplies increase. We wish to honor and respect traditional Elders and their culture. These are resilient people, and as long as they have their basic needs of food, heat, and shelter met, they will survive as they have for hundreds of years.

Your generous support helps keep the ancient art of Navajo weaving alive and honors Native American culture. Thank you so very much for considering our sponsorship request.

## Why it matters

Adopt-A-Native-Elder (A.N.E.) was founded to help support traditional Navajo Elders as they age. The Elders range from 75 years of age to 100+. Most traditional Elders live without plumbing. Many have no electricity, haul water from miles away and use wood for heat and to cook. Many Elders do not speak English and did not have the opportunity of a formal education. A.N.E. provides food, firewood, simple medicines, clothing, fabric and yarns to help these Elders live on the land in their traditional lifestyle. Working with Navajo senior centers and coordinators, we fill significant gaps in Reservation Elder care. The program focuses on helping over 560 Elders to age in place on the land they hold sacred. Every donation makes a difference. Thank you!



### Bluebird Circle \$100 - \$999

Bluebird Flour is special flour that Elders use to make traditional tortillas and fry bread for daily use, special occasions and when provisions run short. Your support will help us deliver over 800 bags of flour to the Elders. A bag of Bluebird Flour costs \$10. A sponsorship from you at this level provides flour for 10 to 100 Elders.



### Hummingbird Circle \$1,000 - \$2,499

Medical Boxes contain much-needed basic, over-the-counter medications to provide comfort for Elders who get sick or experience aches and pains. Because the Elders live in such remote locations and experience inability to get to outside medical care, these medical boxes are necessities for the Elders. They greatly help with their daily care and to maintain their independent living. A Medical Box costs \$35. A sponsorship from you will provide the basics needed for 30 to 70 Elders.



### Golden Eagle \$2,500 - \$4,999

Most Elders live on the land. They raise livestock, grow corn and weave rugs to earn a living. The Elders work hard but generate little income. Your help is so appreciated for the over 1428 food boxes given to the Elders during our bi-annual Food Runs to the reservation. Your support will provide a \$100 set of Rainbow Boxes, which supplements the Elders food supply with staples they use year round. A sponsorship at this level provides food for 25 to 50 Elders.



### Bald Eagle \$5,000 and up

Our Elders use firewood to heat their homes in the winter and to cook food year round. It takes over 10 loads of firewood to sustain just one Elder through a cold winter. You can buy loads of firewood at a cost of \$100 per load. A Bald Eagle Circle sponsorship provides firewood for 50 Elders to help them cook meals and keep warm during cold winter months.



## An event honoring traditional Elders and their culture

Each November the Adopt-A-Native-Elder Program holds our Navajo Rug Show and Sale in Park City. The Rug Show helps Adopt-A-Native-Elder create a market for the Elders' art and raises awareness about the needs of the Elders.

The Elders bring rugs, jewelry, and baskets to sell. They return home with all the proceeds from their sales. The money enables them to buy food, firewood, and hay for their animals during the winter.

At this event we present the Elder's traditional weavings. During the show there are a variety of programs centered around traditional Navajo culture. These include weaving demonstrations, dances, special entertainment, and a fund-raising auction.

From its humble beginnings 29 years ago, the Annual Rug Show & Sale has evolved into the largest event of its kind. Over 200 volunteers donate their time and talents to the Rug Show. During each of the three days of the show, hundreds of people wind their way through tables of colorful rugs, visit with weavers and purchase their beautiful rugs, jewelry and crafts.

We hope you will join us in celebrating the Elders and their ancient traditions.



[www.AnElder.org](http://www.AnElder.org)

**Adopt-A-Native-Elder PO Box 3401 Park City, UT 84060**  
**801-474-0535**



The Adopt-A-Native-Elder Program is a non-profit 501 (c)(3) organization. Contributions are tax-deductible to the full extent permitted by law. No goods or services were received in consideration of this gift.

# What a Rug Show Sponsorship Means For You

There are many events and activities throughout the Rug Show. This sponsorship opportunity offers you:

- ◆ Recognition in the Park Record Sunday after the Show
- ◆ Program, website and newsletter acknowledgement
- ◆ Complimentary tickets to the Show
- ◆ Meaningful employee volunteer opportunities available



## Adopt-A-Native-Elder's 29th Annual Rug Show Sponsorship Form

Donor's Name \_\_\_\_\_

Name to be used in Rug Show materials \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

For credit card donations for the Rug Show please call 801-474-0535

OR

Mail this form with a check to :

Adopt-A-Native-Elder 328 W Gregson Ave. Salt Lake City, UT 84115



# Thank you!

Notice: reasonable efforts will be made to use donations for the specific purpose designated. All donations become the property of Adopt-A-Native-Elder and will be used at the discretion of the organization to further the mission of the Adopt-A-Native-Elder Program in delivering materials and services to the Elders.